



SKIDATA Installations

Shopping Centers

Chile

Alto Las Condes

Alto Las Condes is a shopping mall owned by retail giant Cencosud and is located in the upper-class urban district of Las Condes in Santiago de Chile. The complex covers an area of 231,000 m², and offers its visitors almost 5,000 parking spaces, 200 shops, a food court, an outdoor area with upscale restaurants, a large cinema, and a huge, high-quality supermarket.

Built in 1988 and fully renovated a few years ago, Alto Las Condes still attracts hundreds of thousands of visitors each month. With a large number of popular international brands as well as three well-known South American department stores, Alto Las Condes is one of the first stops for avid shoppers.

The center is frequented on average by 10,000 cars per day, with as many as 35,000 vehicles on the peak shopping days before Christmas, Valentine's Day, and the now popular "Black Friday".



Alto Las Condes

Shopping Centers

Chile

Project description

The owner and operator, Cencosud, was looking for an ultra-modern and reliable solution with a special focus on both design and functionality. The upgradeable SKIDATA system is ideal for future enhancements due to its flexibility and ease of integration of new technologies, for example, for electronic billing with tax calculation, a parking guidance system, pre and post-payment cards (using RFID-based technology) as well as the ERP system (SAP) in use by Cencosud. This allows the customer to adapt to the current and future demands of the dynamic retail sector, particularly in light of the huge increase in the number of visitors at peak shopping periods throughout the year.

Cencosud wanted a solution that could guide and evenly distribute the flow of traffic at peak times. Therefore, flexibility in the positioning of the entrance lanes was one of their main requirements. Another goal was to increase security by introducing an LPR based solution to provide real-time information on cars entering the facility. The real-time functionality includes a connection with the national police force, the "Carabineros", further supporting a reduction in fraud and an increase in the overall security of the parking areas.

For its regular customers, Cencosud offers a post-payment customer card (RFID-based), which is integrated into his own Cencosud Visa card. The card is thus used by many customers for the payment of parking fees. The parking fees are billed monthly together with the other charges incurred through use of credit card. When using the pre-payment card, the amount due is deducted automatically when the card is presented at the exit. The cards can be loaded directly at Power.Cash automated pay stations and can be used in every shopping center in Chile operated by Cencosud, which further strengthens customer loyalty. All these features were implemented by SKIDATA successfully, professionally and on time.



Facts and Figures

Customer	Cencosud
Project	Alto Las Condes
Installation date	2010
Capacity / size	5,000 parking spaces (max.)
SKIDATA products	<ul style="list-style-type: none">• 35 Column.Gates• 35 Barrier.Gates• 33 Power.Cash
Solution implemented	Parking.Logic